



ClearSoundsTM

It's Communication Amplified.

HEAR. CONNECT. BELONG.

FOR MORE INFORMATION CONTACT BRAD.DODSON@CLEAROUNDS.COM

CommunicationAmplified.com

PRESENTED BY:



Brad Dodson

**Business Development & Training
Manager**

CommunicationAmplified.com



**ClearSounds**
It's Communication Amplified.

TOPIC:

“Tools for Better Hearing on a Multi-line Business Telephone”

OVERVIEW:

Assistive technology to bridge the communication gap at work. Struggling to find a solution for a multi-line VoIP telephone at work? Packed with case studies, this session will highlight new technology available to help people with hearing loss in the workplace better utilize their office systems.

CommunicationAmplified.com

THIS WEBINAR HAS BEEN
PRE APPROVED BY THE
CRCC FOR ONE (1) CEU

PARTICIPANTS WILL NEED
TO COMPLETE THE ONLINE
SURVEY TO RECEIVE
CREDIT

HEAR.
CONNECT.
BELONG.

**ClearSounds**
It's Communication Amplified.

LEARNER OUTCOMES

Upon completing this course Participants

- Will be able to discuss features in both the corded and Bluetooth Professional Office Neckloop Systems (PONS).
- Will be able to explain how to connect the PONS to most office multi-line telephone systems including VoIP and digital telephone PBX's.
- Will be able to describe PONS options and determine the best fit for hearing instrument and cochlear implant populations.
- Will be able to identify cell phone solutions for hearing instrument and cochlear implant populations.

**HEAR.
CONNECT.
BELONG.**

COMPLEMENTARY TOOLS FOR AN AGING WORKFORCE

- The U.S. Bureau of Labor Statistics (BLS) has issued a spotlight on older workers, finding that between 1990 and 2007, employment of workers 65 and over increased 101%

LESS PROSPECT OF EARLY RETIREMENT

- The number one equipment request call we get as a manufacturer behind products for better cell phone use is “Do you have anything for me to hear better on my business phone”?

WHEN SPEAKERPHONES ARE NOT ENOUGH

- Until now Office Telephone solutions have been limited to portable in-line amplifiers which is all about to change.

Cell phone compatibility with Hearing Aids is still the number 1 issue!

H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com



YOU MAY ALL BE FAMILIAR WITH THIS...



**TRADITIONAL DEVICES,
ALTHOUGH STILL WIDELY USED,
ONLY HELP CERTAIN USERS...**



**WHAT ABOUT USERS WITH
HEARING AIDS (T-COILS) AND
COCHLEAR IMPLANTS?**

A LOT HAS CHANGED SINCE THEN!!!

H E A R . C O N N E C T . B E L O N G .

CASE # 1

Mary Ann

- Dual hearing aid wearer – NO T-COIL (asked AuD to modify)
- Moderate to severe hearing loss
- Employer: Stay at home Mom recently needed to work again and was hired to start in a large national call center
- Very apprehensive before her first day at work knowing how much she struggled in her previous job.
- Struggling with:
 - Multi-line call center VoIP (Internet) telephone and headset
 - iPod/iPhone
 - Audio on plane (travels extensively)
- Solution:
 - Professional Office Neckloop System



H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com


ClearSounds™
It's Communication Amplified.

CASE # 2

Mark



- Dual hearing aid wearer – HAS T-COILS
- Moderate to severe hearing loss
- Employer: Large Home Supply Retailer
- Mark was about to lose his job at Home Depot because of his difficulty hearing which resulted in him not being able to use the 2 Way Radio which was his primary form of communication .
- Struggling with:
 - Company 2 way radio
 - Work cell phone
 - Clarity using personal cell phone
- Solution:
 - CLA7v2 Amplified Neckloop with multi connectors

H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com

**ClearSounds**[™]
It's Communication Amplified.

CASE # 3

Karyn C.



- Dual Cochlear Implant wearer – HAS T-COILS
- Severe hearing loss
- Employer: Public Library
- Karyn avoided her office telephone and cell phone due to not being able to understand what people were saying. She preferred to email but felt that she was not being as productive as she wanted. The PONS helped increase her speech comprehension rate dramatically
- Struggling with:
 - Desk VoIP telephone
 - Reception/switch board telephone
- Solution:
 - M22 PONS System with extra headset base

H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com

**ClearSounds**[™]
It's Communication Amplified.

A MESSAGE FROM KARYN

“I picked up my new PONS amplifier for the phone. It is incredible! I work at the library and I've been answering reference questions on the phone all day.

Thank you all so much for helping with this! I feel like I've been given a new pair of ears, and the world is full of intriguing noise and conversations.”

Karyn C.

H E A R . C O N N E C T . B E L O N G .

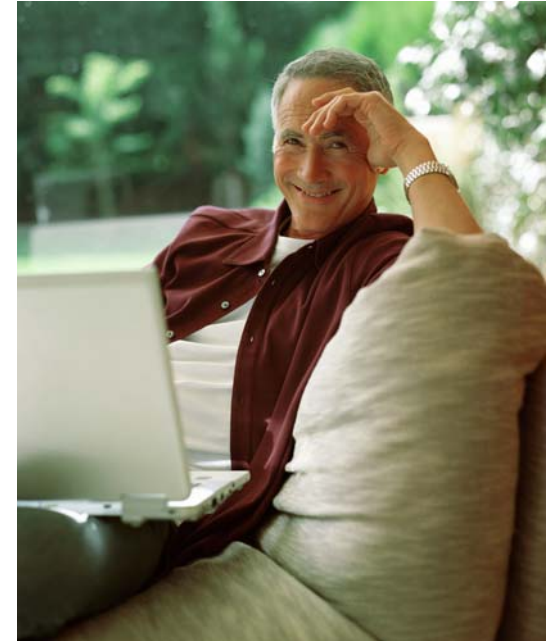
CommunicationAmplified.com



CASE # 4

Richard N.

- Bilateral Cochlear Implant Wearer – HAS T-COILS
- Moderate to severe hearing loss
- Employer: Chief Financial Officer, National Insurance Provider.
- Richard spends many hours a day on conference calls and online meetings . He had trouble understanding people using his regular speaker phone. He also had difficulty on the road using his cell phone.
- Struggling with:
 - Conference calls
 - Wanted wireless solution as he walks around his office
 - Online meetings and cell phone when traveling
- Solution:
 - Bluetooth Professional Office Neckloop System



H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com


ClearSounds™
It's Communication Amplified.

A MESSAGE FROM RICHARD

“I heartily endorse the Bluetooth PONS. I really like the rechargeable battery, the volume control, the adjustable size of the neckloop and the quality of the product.

As a bilateral cochlear implant wearer, I use the Bluetooth neckloop with both my cell phone and my desk phone (via a Bluetooth hub).

Imagine hands free talking instead of using the speaker phone!”

Richard N.

H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com



REQUIRES T-COILS

CLA7v2 AMPLIFIED NECKLOOP



- **30DB ADJUSTABLE VOLUME CONTROL**
- **USE IT WITH YOUR iPhone**
- **USE IT ON THE PLANE**
- **USING SKYPE? USE IT ON YOUR LAPTOP**
- **CONNECT IT TO YOUR OFFICE PHONE**

The ONLY amplified neckloop packaged with all the connector cables

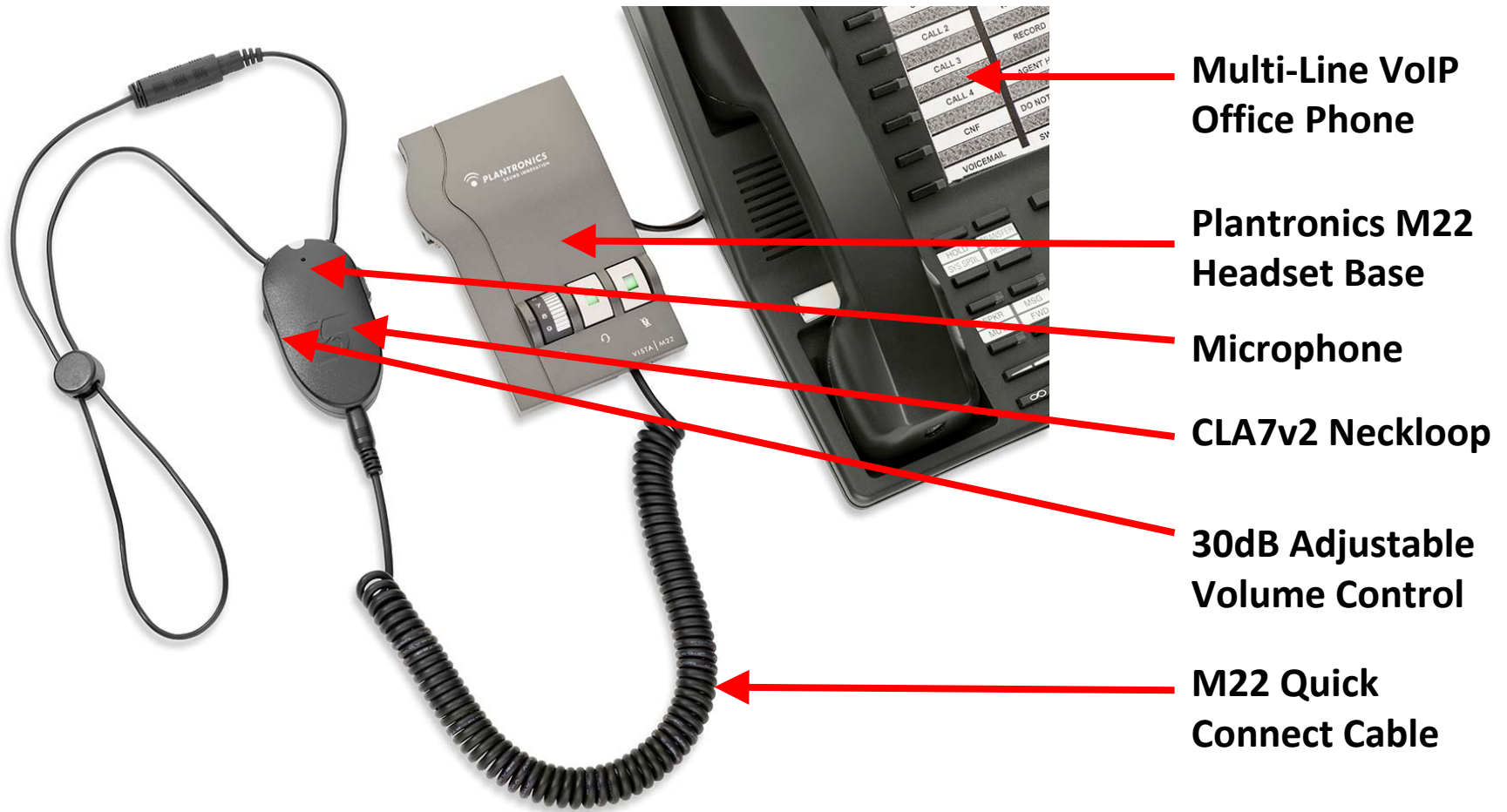


H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com


ClearSounds™
It's Communication Amplified.

PROFESSIONAL OFFICE NECKLOOP SYSTEM



H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com

**ClearSounds™**
It's Communication Amplified.

PROFESSIONAL OFFICE NECKLOOP SYSTEM



Wireless Bluetooth System

Voyager Bluetooth Office Phone Hub

Multi-Line VoIP Office Phone

QUATTRO Bluetooth Neckloop

30dB Adjustable Volume Control

Optional Headset for Non-tcoil or hearing aid wearers

WIRELESS UP TO 30ft.

H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com



QUATTRO AMPLIFIED BLUETOOTH NECKLOOP

FREEDOM TO ROAM WITH WIRELESS CONNECTIVITY AND CLEAR AMPLIFIED SOUND

- *30dB Adjustable Volume Control*
- *BUILT IN MICROPHONE*
- *NO T-COILS? PLUG IN A HEADSET*
- *STREAM MUSIC FROM YOUR iPhone*
- *CONNECT TO YOUR TV*
- *MULTIPLE CHARGING OPTIONS*
- *CONNECT IT TO YOUR OFFICE PHONE*

The ONLY BLUETOOTH amplified neckloop AVAILABLE

H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com

**ClearSounds™**
It's Communication Amplified.

Q&A

THANK YOU

**PLEASE COMPLETE THE SURVEY WHEN
YOU LOG OFF IN ORDER TO QUALIFY
FOR A PRE APPROVED CRCC CEU**

Copies of this presentation will be made available to you via email. The recorded webcast link will also be sent. The webcast has also been approved for one (1) CEU.

H E A R . C O N N E C T . B E L O N G .

CommunicationAmplified.com



CONTACT INFORMATION

PRODUCT INQUIRIES:

Mary Kane

Channel Manager

Mary.kane@hitec.com

1-877.784.1691 Direct

TRAINING:

Brad Dodson

National Sales and Training Director

Brad.dodson@hitec.com

1-630.321.2348 Direct

***ALL PRODUCTS COME WITH A ONE
(1) YEAR MANUFACTURERS
WARRANTY***



**HEAR.
CONNECT.
BELONG.**